



The AMERICAN GIRL SHOE

For Fall and Winter 1911-12—a Triumph of the Shoemaker's Art

If you are one of the many women who do not feel justified in paying \$5.00 for a pair of shoes—but who demand stylish footwear—you will be interested in this announcement.

THE new American Girl Shoes for fall and winter are by far the smartest shoes for women ever made to sell at the price. When we use the word "triumph" we do not exaggerate.

YOU expect style—elegance—finish in a shoe at \$5 or \$6. But to get these qualities at much lower figures denotes nothing short of a triumph in the manufacture of feminine footwear.

HOW the makers are able to impart to American Girl Shoes the style and quality found only in high-priced footwear is a story by itself—a story that

goes back through years of experience in the exclusive manufacture of women's shoes. The fact that interests you is that the style and quality are there—and that

**American Girl Shoes Are Only
\$2.50 and \$3.00**

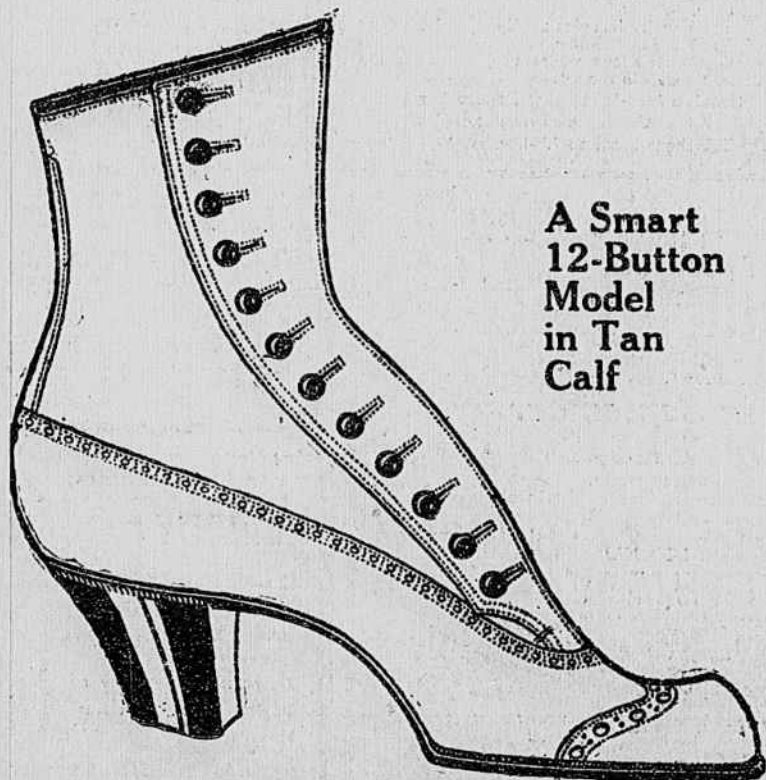
THINK of it—only \$2.50 and \$3 (three extra special models, \$3) for a shoe that is *identical in style with \$5 and \$6 footwear* shown by other stores.

THE illustrations on this page represent three of the new Fall models, with the fashionable high arch and short vamp. And please bear in mind that these shoes are not shown merely in two or three leathers, but in

every leather that will be worn this season by women of fashion—Tan Calf, Black Satin, Cravenette, Velveta Calf (Suede), Velvet, Gun Metal Calf, Patent Leather, and in combination effects—shoes that cannot be duplicated elsewhere, in 15-button, 7-inch models, for less than \$5.00

TO appreciate the daintiness and elegance of American Girl Shoes you must see them with your own eyes—scrutinize their irreproachable finish—and admire their style at close range.

LOOK where you will you cannot find a shoe at the price that will begin to compare with the "American Girl"—from any point of view. We encourage comparisons—they mean an instant decision in favor of the "American Girl."



**A Smart
12-Button
Model
in Tan
Calf**

The American Girl Guarantee

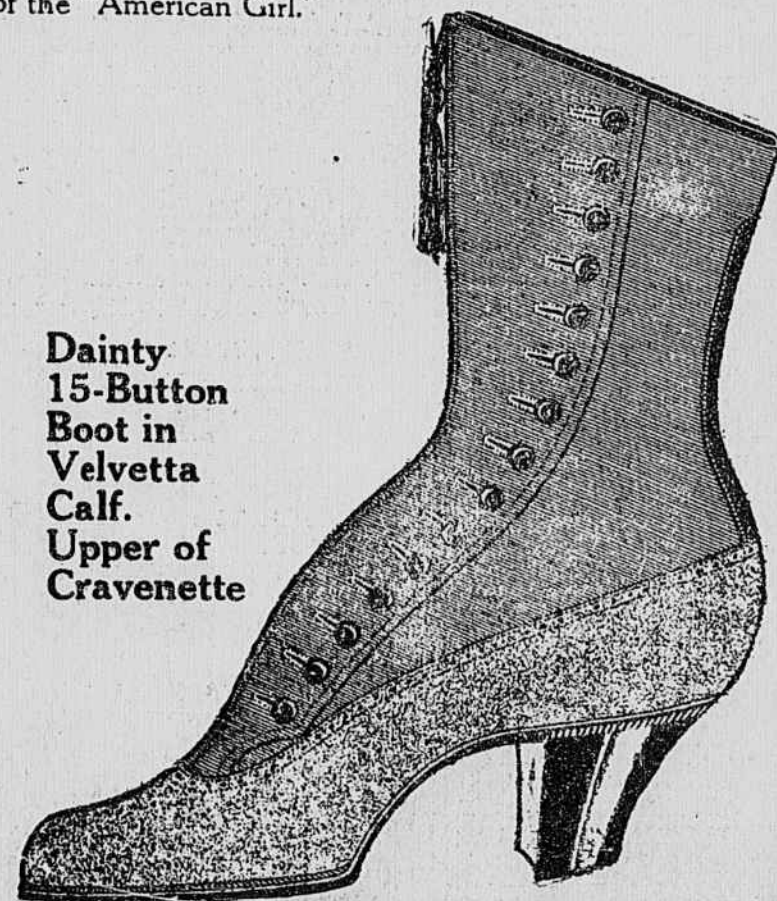
The makers of the AMERICAN GIRL Shoes guarantee that they are manufactured of best quality leather, stitched with best quality silk, of best oak-tanned sole leather, and made by workmen skilled to the highest degree in the art of shoemaking.

We guarantee them fully, and the dealer is authorized to replace any pair which fails to give reasonable wear on account of defective material and workmanship.

THE WOLF BROS. & CO.
Makers of the American Girl Shoe.
(Reg. U. S. Pat. Office)

*Make your selections early and get the benefit
of a full range of styles and sizes.*

SEYMOUR SYCLE,
11 West Broad Street



**Dainty
15-Button
Boot in
Velveta
Calf.
Upper of
Cravenette**